

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2405604 /		<u>Alt Order #</u> WOC13437170
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 02/01/22 / 02/01/22
<u>Contract Dates</u> 02/07/22 - 02/13/22	<u>Estimate #</u> 1488	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	02/07/22	02/13/22	Super Bowl Game	4:50 PM-10:00 PM		:30			NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week:	02/07/22	02/13/22	-----S	1	\$20,000.00						
Totals											1	\$20,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/13/22	1	\$20,000.00	(\$3,000.00)	\$17,000.00
Totals	1	\$20,000.00	(\$3,000.00)	\$17,000.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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